

This Privacy Policy describes how **BUDGET KING / A. ROTO SERVICES** (“we,” “us,” or “our”) collects, uses, and protects your information when you visit our website.

## **Information We Collect**

We may collect the following types of information:

### **Personal Information**

Information you voluntarily provide, including:

- Name
- Address
- Phone number
- Email address
- Payment and billing information (when applicable)
- Any information submitted through contact forms, service requests, or job applications

### **Non-Personal Information**

Automatically collected data such as:

- IP address
- Browser type and device information
- Pages visited and time spent on the site
- Referring URLs

This information helps us improve website performance and user experience.

## **How We Use Your Information**

We use your information to:

- Provide and manage services
- Respond to inquiries and service requests
- Process transactions
- Communicate with you (including scheduling, confirmations, and follow-ups)
- Send marketing communications (only if you opt in)

- Improve our website, services, and customer experience

We do **not sell or rent your personal information** to third parties.

### **Cookies & Tracking Technologies**

Our website may use cookies and similar technologies to:

- Improve functionality and performance
- Analyze website traffic
- Support marketing and advertising efforts

You can control cookie preferences through your browser settings.

### **Sharing Your Information**

We may share your information only in the following situations:

- With trusted service providers who help us operate our business (e.g., payment processors, marketing platforms)
- When required by law, legal process, or government request
- In connection with a business transfer (such as a merger or acquisition)

All third parties are required to keep your information confidential and use it only for the services they provide to us.

### **Data Security**

We take reasonable administrative, technical, and physical measures to protect your personal information from unauthorized access, disclosure, or misuse.

### **Your Privacy Choices**

You have the right to:

- Opt out of marketing emails at any time (via unsubscribe link or by contacting us)
- Request access to or correction of your personal information
- Request deletion of your data, where applicable

To make a request, please contact us using the information below.

### **Children's Privacy**

Our website is not intended for children under 13, and we do not knowingly collect personal information from children.

### **Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review their privacy policies.

### **Changes to This Policy**

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised effective date.

### **Contact Us**

If you have any questions about this Privacy Policy or how your information is handled, please contact us:

### **BUDGET KING / A. ROTO SERVICES**

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